



10 SIMPLE WAYS AGENCY LEADERSHIP CAN SUPPORT THE COMBINED FEDERAL CAMPAIGN

1. Send out an e-mail or memo endorsing the campaign.
2. Institute campaign volunteerism as part of your program for professional and educational development.
3. Help to recruit quality campaign coordinators and keyworkers.
4. Participate in setting and supporting CFC goals for your agency.
5. Make CFC an agenda item in executive management meetings and include ongoing updates during campaign season.
6. Be first to make your leadership pledge.
7. Communicate with mid-management and line supervisors about the importance of the campaign.
8. Ask all managers to include campaign presentations in staff meetings.
9. Participate personally in campaign events.
10. Encourage management recognition of campaign volunteers.