



CFC Award Nomination Form

Award Type: Campaign Hero Award

(Note: You do **NOT** need to fill out this form for the "Over-the-Top" award or the "All-for-One" (Participation Rate) award, which are awarded automatically based on your campaign results.)

Agency or Individual(s) Name: Alison Glass

Nominated By: Hillary Chrastil

Comments/Results Supporting Nomination:

This year, the VA Salt Lake City Health Care System raised 117% more than in 2009; this is largely in part due to the remarkable leadership of Alison Glass. In tough economic times when many would have set the bar low, Alison raised the bar, expected more, and settled for nothing less. This year's campaign at the VA Salt Lake City Health Care System saw more special events, more Key Workers, a *fresh* take on the Kick-off Event, and a higher per donor contribution than ever before. Alison spent countless hours thinking of new ways to *inspire* our staff members and to help them realize and appreciate the value of their contribution. This included creating note cards that highlighted all the services that could be provided by a \$1, \$5, or \$10 per week donation. These note cards were distributed with every cookie, bag of caramel corn, and plate of nachos sold at our special events. Participants were amazed at how much could be accomplished with so little. It also included a new strategy for the campaign time-frame, which this year included the Thanksgiving holiday, in an effort to participate in the season of giving. However, Alison also valued the importance of tradition. Staff members have come to look forward to events like the chili cook-off and the Pie-in-da-face, so Alison incorporated those events into the Kick-off which drew the most participants ever. Perhaps her best deed of the campaign was taking a *chili* pie "in-da-face," which she happily did with both *dignity* and *grace*! In addition to the record setting personal contributions, the campaign raised \$1,300 through the special events for the undesignated fund, which is another VA Salt Lake City Health Care System record. The leadership of this year's campaign was both *inspiring* and *effective*. The *energy* Alison brought to the CFC season is simply unmatched and unavoidable; Core and Key Workers could not help but want to give her their best, so they did and the result speaks for itself. Alison is, without a doubt, my 2010 Intermountain CFC Campaign Hero. I hope she is yours, too.



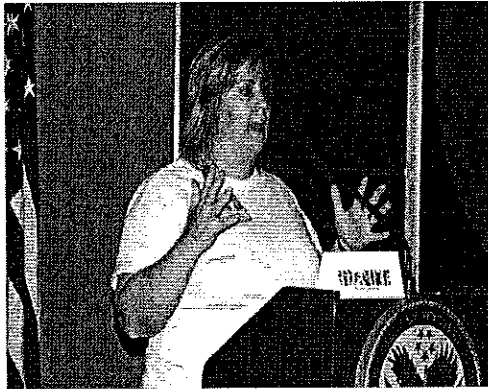
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Inspiring



Effective



Energetic



Fresh



Dignity and Grace



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Agency or Individual(s) Name: Alison Glass @ VA Medical

Nominated By: Annelle Canham – Loaned Executive

Comments/Results Supporting Nomination:

Alison’s enthusiasm and energy for the campaign was infectious. She was always ‘bubbling’ with the spirit of charity. Her kickoff event was amazing ... with keynote speakers, Jazz dancers, booths, treats and lots of excitement.

Alison showed great leadership in selecting a co-coordinator and in organizing her team of key workers. They worked together well in conducting an outstanding campaign.

Alison was in continual contact with her Loaned Executive – asking questions, reporting needs, goals and successes.

Alison and her team set a high goal and worked extra hard to achieve – and exceed – that goal.

Of all the campaign coordinators I worked with, Alison was the most organized, most enthusiastic and produced the best campaign with the most results.

She is definitely deserving of the “Campaign Hero Award”. The VA Medical Center would not have been as successful without her.
